Privacy Policy

Overview
Thank you for visiting Security & Communications Software, Inc., Saferoom ("Saferoom") Internet web site ("Site") located at the URL www.getsaferoom.com. This privacy policy ("Privacy Policy") details certain policies implemented throughout Saferoom in governing Saferoom's use of Personally-Identifiable Data about users of our Site.

Website Visitors
Like most website operators, Saferoom collects non-personally identifiable information (non-PII) of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Saferoom's purpose in collecting non-personally identifiable (non-PII) information is to better understand how Saferoom's visitors use its website. From time to time, Saferoom may release non-personally-identifiable (non-PII) information on aggregate, e.g. by publishing a report on trends in the usage of its website.

Saferoom also collects potentially personally-identifiable information (PII) like Internet Protocol (IP) addresses. However, Saferoom does not use such information to identify its visitors and does not disclose such information, other than under the same circumstances that it uses and discloses personally-identifiable information (PII), as described below.

Gathering of Personally-Identifiable Information
Certain visitors to Saferoom’s websites choose to interact with Saferoom in ways that require Saferoom to gather personally-identifiable information. The amount and type of information that Saferoom gathers depends on the nature of the interaction. For example, we ask visitors who want to contact us through the Site’s form to provide a name and an email address. Visitors can always refuse to supply personally-identifiable information, with the caveat that it may prevent them from engaging in certain website-related activities.
Use of personal data
Saferoom may collect aggregated statistics about the behavior of visitors to its websites. For instance, Saferoom may monitor the behavior of the users on the Site’s main page, including navigation based on geographical, user behavior based on country and etc. In addition, Saferoom may use your behavioral data and other data you provide to Saferoom to customize content and promote services on its site to its users. However, Saferoom does not disclose personally-identifiable information other than as described below.

Protection of Certain Personally-Identifiable Information
Saferoom discloses potentially personally-identifiable and personally-identifiable information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Saferoom’s behalf or to provide services available at Saferoom websites, and (ii) that have firmly agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Saferoom websites, you consent to the transfer of such information to them. Saferoom will not rent or sell potentially personally-identifiable and personally-identifiable information to anyone. Except to its employees, contractors and affiliated organizations, as described above, Saferoom discloses potentially personally-identifiable and personally-identifiable information only when required to do so by law, or when Saferoom believes in good faith that disclosure is reasonably necessary to protect the property or rights of Saferoom, third parties or the public at large. If you are a user of a Saferoom website and have supplied your email address, Saferoom may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what is going on with respect to Saferoom and our other products. We expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Saferoom takes all measures that are reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifiable and personally-identifiable information.

Children's Privacy
Saferoom recognizes the privacy interests of children and we encourage parents and guardians to take an active role in their children’s online activities and interests. This Site is not intended for children under the age of 13 years. Saferoom does not target its Services or this Site to children under the age of 13 years. Saferoom does not knowingly collect personally identifiable information from children under the age of 13 years.

Cookies
A cookie is a string of information that a website stores on a visitor’s computer, and that the visitor’s browser provides to the website each time the visitor returns. Saferoom uses cookies to help Saferoom identify and track visitors, their usage of the Saferoom website, and their website access preferences. Saferoom visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Saferoom’s websites, with the drawback that certain features of Saferoom’s websites may not function properly without the aid of cookies.
Links to Third Party Sites
The Site may provide links to other Web sites or resources over which Saferoom does not have control ("External Web Sites"). Such links do not constitute an endorsement by Saferoom of those External Web Sites. You acknowledge that Saferoom is providing these links to you only as a convenience and agree that Saferoom is not responsible for the content of such External Web Sites. Your use of External Web Sites is subject to the terms of use and privacy policies located on the links to External Web Sites.

Privacy Statement Changes
Although most changes are likely to be minor, Saferoom may change its Privacy Statement from time to time and at Saferoom’s sole discretion. Saferoom encourages visitors to frequently check this page for any changes to its Privacy Statement.